

COLUMN 1

COLUMN 2

COLUMN 3

L&R DIST 3' X 66" MAYBELLINE URBAN WALL - Spring 2017
LNR0366U_IS17.psa

Column: 1 - Row: 01 Notch: 27 Fixture Type: HEADER Fixture Description: MNY 2' LOGO FLAT FRONT UNLIT HDR **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 21 Fixture Type: TRAYS Fixture Description: COL SEN CREAMY MATTES 1.1
Shade Chart Re-Order Code: SS Graphic Re-Order Code: PM0000020993,PM0000021830
Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005942
TRAYS Re-Order Code: PM0000019866 TRAYS Rolled Up Code: PM0000019866 UPC Blade Code: PM0000005714

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	041554496505	COLOR SEN THE MATTES	HOT SAND	530	PM0000020647
2	1	N/A	041554496512	COLOR SEN THE MATTES	PURELY NUDE	535	PM0000020648
3	1	N/A	041554496529	COLOR SEN THE MATTES	PEACH BUFF	540	PM0000020649
4	1	N/A	041554496536	COLOR SEN THE MATTES	BEIGE BABE	545	PM0000020650
5	1	N/A	041554496543	COLOR SEN THE MATTES	HONEY PINK	550	PM0000020651
6	1	N/A	041554496550	COLOR SEN THE MATTES	NAKED CORAL	555	PM0000020652
7	1	N/A	041554496567	COLOR SEN THE MATTES	RAW CHOCOLATE	560	PM0000020653
8	1	N/A	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565	PM0000020654
9	1	N/A	041554496581	COLOR SEN THE MATTES	TOASTED TRUFFLE	570	PM0000020655
10	1	N/A	041554496598	COLOR SEN THE MATTES	BROWN BLUSH	575	PM0000020656

Column: 1 - Row: 03 Notch: 15 Fixture Type: TRAYS Fixture Description: COL SEN LIP 1.2 PINK/BUFF
Shade Chart Re-Order Code: PM0000003355 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000003373 TRAYS Rolled Up Code: PM0000003373 UPC Blade Code: PM0000003541

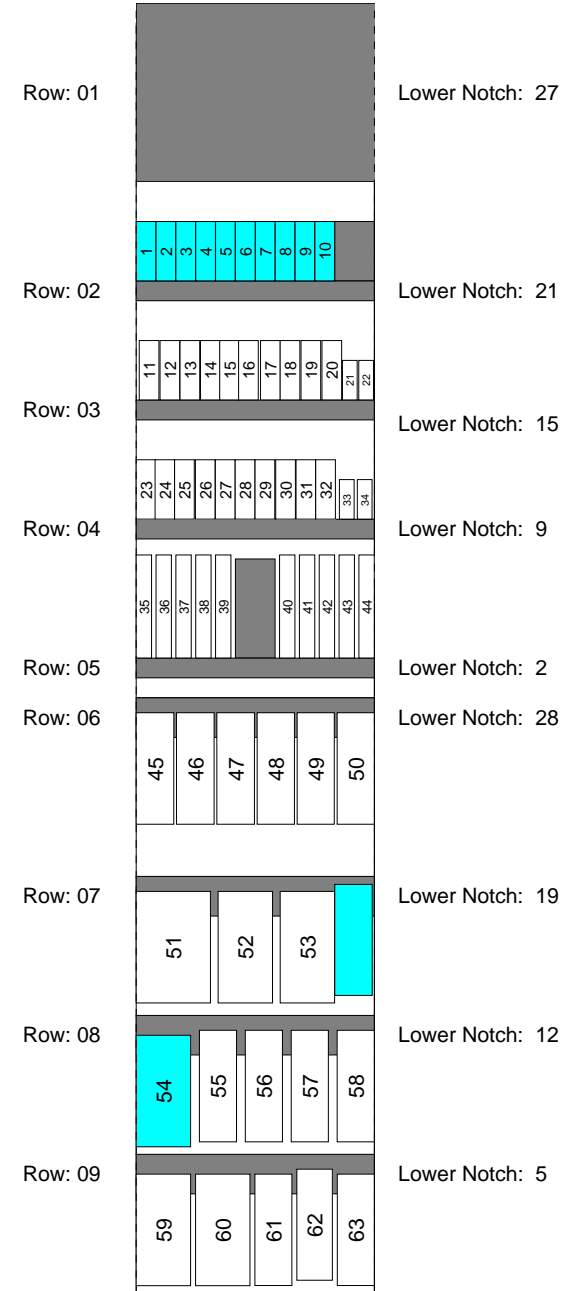
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
11	1	N/A	041554198225	COLOR SEN LIPSTICK	Pink Sand	5	PM0000006168
12	1	N/A	041554198232	COLOR SEN LIPSTICK	Born With It	15	PM0000006169
13	1	N/A	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20	PM0000006081
14	1	N/A	041554198300	COLOR SEN LIPSTICK	Pink Wink	105	PM0000006175
15	1	N/A	041554408485	COLOR SEN BUFFS	BARE ALL	910	PM0000001887
16	1	N/A	041554408515	COLOR SEN BUFFS	BLUSHING BEIGE	915	PM0000001888
17	1	N/A	041554408546	COLOR SEN BUFFS	NUDE LUST	920	PM0000001889
18	1	N/A	041554408553	COLOR SEN BUFFS	MAPLE KISS	925	PM0000001890
19	1	N/A	041554408492	COLOR SEN BUFFS	TRUFFLE TEASE	930	PM0000001891
20	1	N/A	041554413243	COLOR SEN BUFFS	SIN-A-MON	935	PM0000001892
21	1	N/A	041554203271	COLOR SEN LIP LINER	Rose	5	
22	1	N/A	041554203288	COLOR SEN LIP LINER	Nude	20	

Column: 1 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: COL SEN LIP 2.2 PLUM/RED
Shade Chart Re-Order Code: PM0000003356 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000003375 TRAYS Rolled Up Code: PM0000003375 UPC Blade Code: PM0000003541

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
23	1	N/A	041554283426	COLOR SEN LIPSTICK	Blissful Berry	410	PM0000009174
24	1	N/A	041554283433	COLOR SEN LIPSTICK	Deepest Cherry	420	PM0000009175
25	1	N/A	041554470994	COLOR SEN LIPSTICK	Romantic Rose	450	PM00000016238
26	1	N/A	041554294972	COLOR SEN LIP VIVIDS	BRAZEN BERRY	905	PM0000009772
27	1	N/A	041554198423	COLOR SEN LIPSTICK	On The Mauve	445	PM0000006200
28	1	N/A	041554198515	COLOR SEN LIPSTICK	Are You Red-dy	625	PM0000006207
29	1	N/A	041554248906	COLOR SEN LIPSTICK	Red Revolution	630	PM0000006148
30	1	N/A	041554198522	COLOR SEN LIPSTICK	Very Cherry	635	PM0000006208
31	1	N/A	041554198553	COLOR SEN LIPSTICK	Red Revival	645	PM0000006209
32	1	N/A	041554294996	COLOR SEN LIP VIVIDS	ON FIRE RED	895	PM0000009774
33	1	N/A	041554203301	COLOR SEN LIP LINER	Raisin	40	
34	1	N/A	041554203295	COLOR SEN LIP LINER	Wine	55	

Column: 1 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: SS 24 HR LIP TRAY 1.1
Shade Chart Re-Order Code: SS Graphic Re-Order Code: PM0000020990
Graphic Re-Order Code: PM0000002983 SS Holder Re-Order Code: PM0000006942
TRAYS Re-Order Code: PM0000006155 TRAYS Rolled Up Code: PM0000006155 UPC Blade Code: PM0000006941

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
35	1	N/A	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005	PM0000006080
36	1	N/A	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015	PM0000006116
37	1	N/A	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045	PM0000006122
38	1	N/A	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050	PM0000006123
39	1	N/A	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055	PM0000006124
40	1	N/A	041554237863	SS 2 STEP 24 HR LIPCOLOR	Berry Persistent	075	PM0000006128
41	1	N/A	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090	PM0000006131
42	1	N/A	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110	PM0000006135



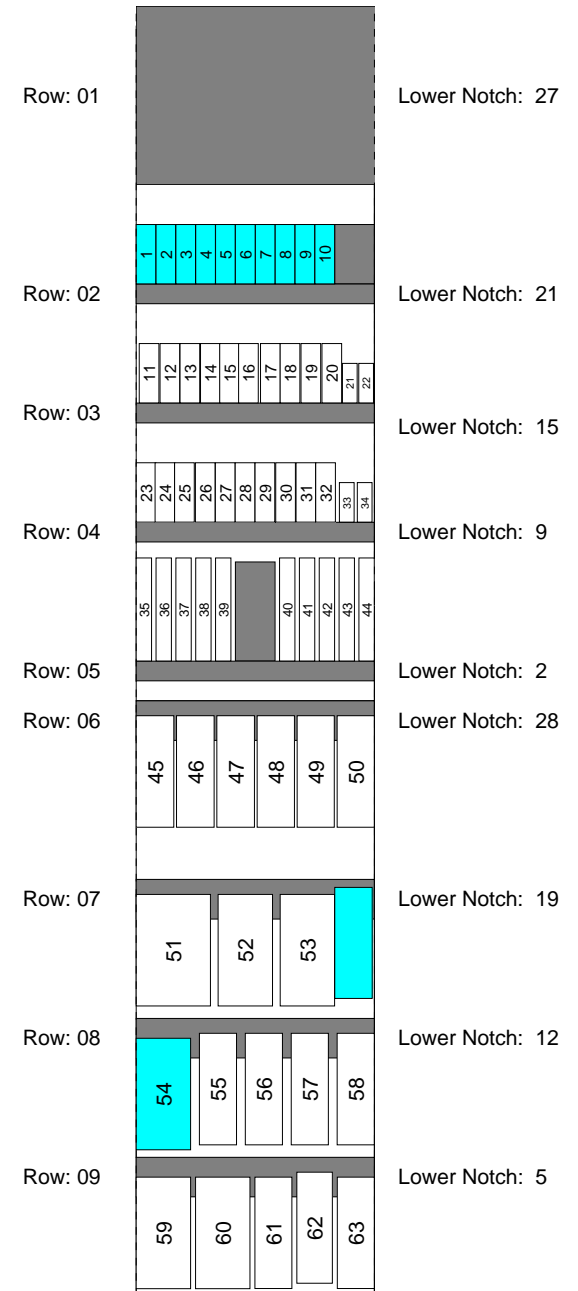
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43	1	N/A	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115 PM0000006136
44	1	N/A	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120 PM0000006137

Column: 1 - Row: 06 Notch: 28 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 6 Peg Hooks							
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code:			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: 041554984521		HOOK BARS Rolled Up Code: 041554984521		UPC Blade Code: 041554994452			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
45	1	N/A	041554264524	BABY LIPS	QUENCHED	05	
46	1	N/A	041554264548	BABY LIPS	CHERRY ME	15	
47	1	N/A	041554264562	BABY LIPS	PINK PUNCH	25	
48	1	N/A	041554513110	COVER STICK (CORRECTOR)	Fair	10	
49	1	N/A	041554543889	COVER STICK (CORRECTOR)	Light Beige	2	
50	1	N/A	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3	

Column: 1 - Row: 07 Notch: 19 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks							
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code:			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: 041554984507		HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
51	1	N/A	041554566499	SHINE FREE OIL CONTROL LOOSE POW... Light		1	
52	1	N/A	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCAR...		
53	1	N/A	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAK...		

Column: 1 - Row: 08 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 5HK BRAND HB EXPRT EYES TWIN **							
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000016664			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: PL2000000145		HOOK BARS Rolled Up Code: N/A		UPC Blade Code: PM0000008588			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
54	1	N/A	041554486599	EYE STUDIO BROW PRECISE FIBER VOL... Medium Brown		257	
55	1	N/A	041554530179	EXPERT EYES TWIN BROW & EYE PENC... Velvet Black		01	
56	1	N/A	041554530254	EXPERT EYES TWIN BROW & EYE PENC... Dark Brown		02	
57	1	N/A	041554530667	EXPERT EYES TWIN BROW & EYE PENC... Medium Brown		03	
58	1	N/A	041554530339	EXPERT EYES TWIN BROW & EYE PENC... Light Brown		04	

Column: 1 - Row: 09 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 5HK BRAND HB BROW DRAMA **							
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000016656			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: PL2000000145		HOOK BARS Rolled Up Code: N/A		UPC Blade Code: PM0000008588			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
59	1	N/A	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255	
60	1	N/A	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260	
61	1	N/A	041554426762	EYE STUDIO MASTER GRAPHIC	MASTER GRAPHIC STRIK...	550	
62	1	N/A	041554275940	EYE STUDIO MASTER PREC INK PEN	Black	200	
63	1	N/A	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510	



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Column: 1 - Row: 01 Notch: 27 Fixture Type: HEADER Fixture Description: MNY 2' LOGO FLAT FRONT UNLIT HDR **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 19 Fixture Type: TRAYS Fixture Description: DRM CUSH FNDTN 1.1
Shade Chart Re-Order Code: PM0000021061,PM0000021062 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021060 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000019871 TRAYS Rolled Up Code: PM0000019871 UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
64	1	N/A	041554482324	DREAM CUSHION FOUNDATION	Porcelain	10	
65	1	N/A	041554482362	DREAM CUSHION FOUNDATION	True Beige	40	
66	1	N/A	041554482331	DREAM CUSHION FOUNDATION	Ivory	15	
67	1	N/A	041554482379	DREAM CUSHION FOUNDATION	Medium Beige	45	
68	1	N/A	041554482348	DREAM CUSHION FOUNDATION	Classic Ivory	20	
69	1	N/A	041554482386	DREAM CUSHION FOUNDATION	Caramel	55	
70	1	N/A	041554482355	DREAM CUSHION FOUNDATION	Warm Nude	30	
71	1	N/A	041554482393	DREAM CUSHION FOUNDATION	Cocoa	60	

Column: 2 - Row: 03 Notch: 13 Fixture Type: TRAYS Fixture Description: DRM LIQUID Tray 1.1
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000016696 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000002477 TRAYS Rolled Up Code: PM0000002477 UPC Blade Code: 041554874723

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
72	1	N/A	041554055993	DREAM LIQUID FOUNDATION	Classic Ivory	20	PM0000015481
73	1	N/A	041554056037	DREAM LIQUID FOUNDATION	Nude Beige	35	PM0000015488
74	1	N/A	041554056013	DREAM LIQUID FOUNDATION	Nude	40	PM0000015487
75	1	N/A	041554056020	DREAM LIQUID FOUNDATION	Creamy Natural	50	PM0000015483
76	1	N/A	041554056051	DREAM LIQUID FOUNDATION	Pure Beige	70	PM0000015490
77	1	N/A	041554056068	DREAM LIQUID FOUNDATION	Natural Beige	75	PM0000015485

Column: 2 - Row: 04 Notch: 6 Fixture Type: TRAYS Fixture Description: DRM Matte Mousse 1.1 (KROGER) **
Shade Chart Re-Order Code: SS Graphic Re-Order Code: PM0000020942
Graphic Re-Order Code: PM0000016699 SS Holder Re-Order Code: 041554349023
TRAYS Re-Order Code: 041554327281 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008631

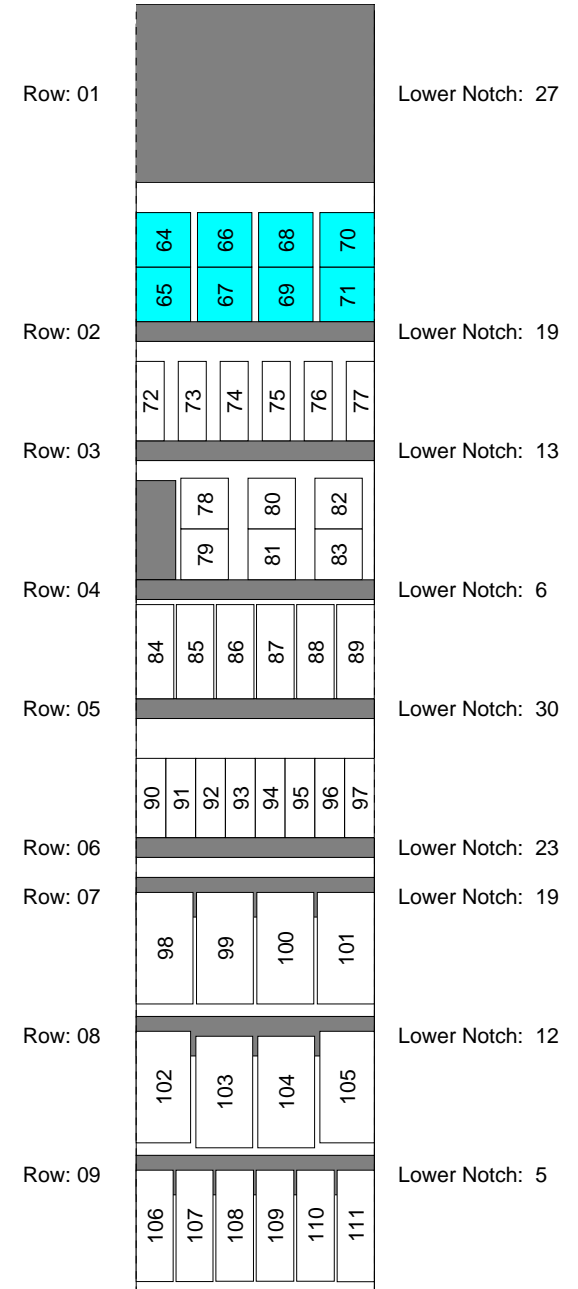
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
78	1	N/A	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	20	PM0000015493
79	1	N/A	041554507140	DREAM MATTE MOUSSE FOUNDATION	Sandy Beige	60	PM0000015503
80	1	N/A	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	40	PM0000015500
81	1	N/A	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70	PM0000015502
82	1	N/A	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	50	PM0000015495
83	1	N/A	041554507171	DREAM MATTE MOUSSE FOUNDATION	Honey Beige	90	PM0000015496

Column: 2 - Row: 05 Notch: 30 Fixture Type: TRAYS Fixture Description: DRM BB CREAMS 1.1
Shade Chart Re-Order Code: PM0000020670 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000020669 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000019917 TRAYS Rolled Up Code: PM0000019917 UPC Blade Code: PM0000009354

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
84	1	N/A	041554282634	DREAM FRESH BB CRM	Light Medium	110	
85	1	N/A	041554282641	DREAM FRESH BB CRM	Medium	120	
86	1	N/A	041554282658	DREAM FRESH BB CRM	Medium/Deep	130	
87	1	N/A	041554349542	DREAM PURE BB	Light/Medium	110	
88	1	N/A	041554349573	DREAM PURE BB	Medium	120	
89	1	N/A	041554349719	DREAM PURE BB	Medium/Deep	130	

Column: 2 - Row: 06 Notch: 23 Fixture Type: TRAYS Fixture Description: FM DEW+SMTH FNDTN TRAY 1.1
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000016703 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000006072 TRAYS Rolled Up Code: PM0000006072 UPC Blade Code: PM0000014575

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
90	1	N/A	041554238648	FitMe DEW+SMTH FNDTN	Porcelain	110	
91	1	N/A	041554238655	FitMe DEW+SMTH FNDTN	Ivry	115	
92	1	N/A	041554238662	FitMe DEW+SMTH FNDTN	Clsc Ivry	120	
93	1	N/A	041554238686	FitMe DEW+SMTH FNDTN	Buff Bge	130	
94	1	N/A	041554238716	FitMe DEW+SMTH FNDTN	Nat Bge	220	
95	1	N/A	041554238747	FitMe DEW+SMTH FNDTN	Pure Bge	235	
96	1	N/A	041554238761	FitMe DEW+SMTH FNDTN	Sun Bge	310	
97	1	N/A	041554400816	FitMe DEW+SMTH FNDTN	Toffee	330	

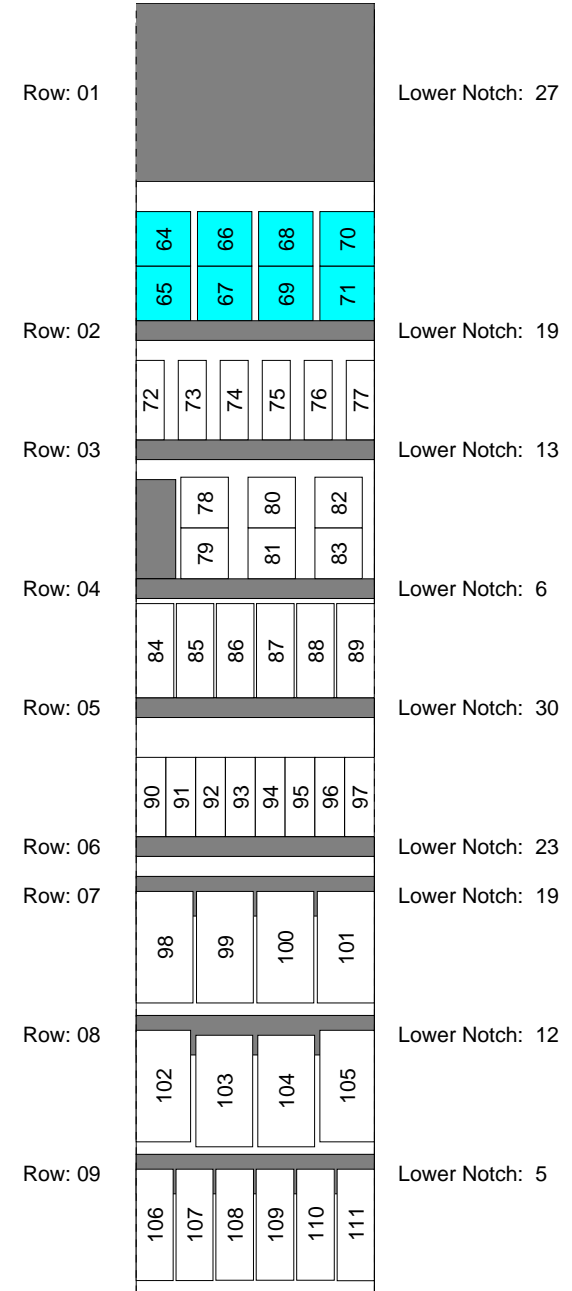


L&R DIST 3' X 66" MAYBELLINE URBAN WALL - Spring 2017

Column: 2 - Row: 07		Notch: 19	Fixture Type: HOOK BARS		Fixture Description: Urban Hook Bar with 4 Peg Hooks		
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:					
Graphic Re-Order Code:		SS Holder Re-Order Code:					
HOOK BARS Re-Order Code: 041554984507		HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
98	1	N/A	041554281460	MEGA PLUSH MASCARA	Very Black	01	
99	1	N/A	041554281484	MEGA PLUSH MASCARA WP	Very Black	01	
100	1	N/A	041554288377	VE ROCKET MASCARA	Very Black	01	
101	1	N/A	041554288452	VE ROCKET MASCARA WP	Very Black	01	

Column: 2 - Row: 08		Notch: 12	Fixture Type: HOOK BARS		Fixture Description: Urban Hook Bar with 4 Peg Hooks		
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:					
Graphic Re-Order Code:		SS Holder Re-Order Code:					
HOOK BARS Re-Order Code: 041554984507		HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
102	1	N/A	041554239416	Great Lash Lots of Lashes	Very Black	01	
103	1	N/A	041554532722	GREAT LASH WASHABLE	Very Black	1	
104	1	N/A	041554532807	GREAT LASH WASHABLE	Brownish Black	2	
105	1	N/A	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1	

Column: 2 - Row: 09		Notch: 5	Fixture Type: HOOK BARS		Fixture Description: 6HK BRAND HB LINE EXPRESS **		
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM0000016671		SS Holder Re-Order Code:					
HOOK BARS Re-Order Code: PL2000000147		HOOK BARS Rolled Up Code: N/A		UPC Blade Code: PM0000008588			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
106	1	N/A	041554055344	LINE EXPRESS	Ebony Black	1	
107	1	N/A	041554055351	LINE EXPRESS	Soft Black	2	
108	1	N/A	041554009071	DEFINE A LINE	Ebony Black	1	
109	1	N/A	041554009088	DEFINE A LINE	Soft Black	2	
110	1	N/A	041554009095	DEFINE A LINE	Brownish Black	3	
111	1	N/A	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1	



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Column: 3 - Row: 01 Notch: 3 Fixture Type: TRAYS Fixture Description: EW MONOS 1.1 **
Shade Chart Re-Order Code: PM0000020927 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000022 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000007818

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
112	1	N/A	041554492644	New Expertwear Monos	Vanilla	100S	
113	1	N/A	041554490756	New Expertwear Monos	Linen	20S	
114	1	N/A	041554490794	New Expertwear Monos	The Glo Down	60S	
115	1	N/A	041554492682	New Expertwear Monos	Made for Mocha	140S	

Column: 3 - Row: 02 Notch: 28 Fixture Type: TRAYS Fixture Description: EW SHAD Q TRAY 1.2/1.1 **
Shade Chart Re-Order Code: PM0000016749 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000023 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000007818

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
116	1	N/A	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q	
117	1	N/A	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q	
118	1	N/A	041554409130	EXPERT WEAR QUADS	Designer Chocolates	40Q	
119	1	N/A	041554409123	EXPERT WEAR QUADS	Sunlit Bronze	50Q	

Column: 3 - Row: 03 Notch: 25 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
120	1	N/A	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00	
121	1	N/A	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01	
122	1	N/A	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02	
123	1	N/A	041554460278	LASH SENSATIONAL LUSCIOUS WATER...	Very Black WTP	01	

Column: 3 - Row: 04 Notch: 18 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
124	1	N/A	041554420616	LASH SENSATIONAL	Blackest Black	00	
125	1	N/A	041554420623	LASH SENSATIONAL	Very Black	01	
126	1	N/A	041554420630	LASH SENSATIONAL	Brownish Black	02	
127	1	N/A	041554420647	LASH SENSATIONAL WP	Very Black	01	

Column: 3 - Row: 05 Notch: 11 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

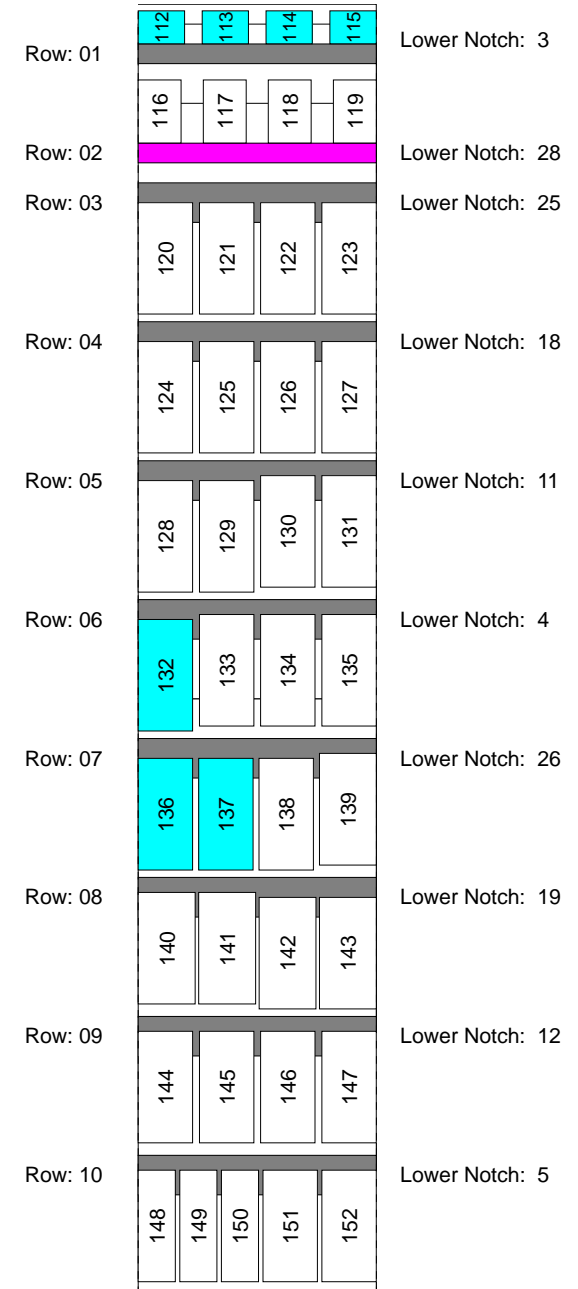
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
128	1	N/A	041554443462	PUSH UP DRAMA WSH	Blackest Black	00	
129	1	N/A	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00	
130	1	N/A	041554217964	FALSIES MASCARA	Very Black	01	
131	1	N/A	041554268713	FALSIES FLARED	Very Black	01	

Column: 3 - Row: 06 Notch: 4 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
132	1	N/A	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223	
133	1	N/A	041554338911	FALSIES BIG EYES	Blackest Black	00	
134	1	N/A	041554338928	FALSIES BIG EYES	Very Black	01	
135	1	N/A	041554338966	FALSIES BIG EYES WP	Very Black	01	

Column: 3 - Row: 07 Notch: 26 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
136	1	N/A	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224	
137	1	N/A	041554493856	COLOSSAL BIG SHOT WTP	VERY BLACK WTP	226	
138	1	N/A	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00	
139	1	N/A	041554288254	CAT EYES MASCARA	Glam Black	01	



L&R DIST 3' X 66" MAYBELLINE URBAN WALL - Spring 2017

Column: 3 - Row: 08		Notch: 19		Fixture Type: HOOK BARS		Fixture Description: Urban Hook Bar with 4 Peg Hooks	
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: 041554984507		HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
140	1	N/A	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00	
141	1	N/A	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2	
142	1	N/A	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00	
143	1	N/A	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01	

Column: 3 - Row: 09		Notch: 12		Fixture Type: HOOK BARS		Fixture Description: Urban Hook Bar with 4 Peg Hooks	
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: 041554984507		HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
144	1	N/A	041554626964	GREAT LASH WATERPROOF	Very Black	1	
145	1	N/A	041554626988	GREAT LASH WATERPROOF	Brownish Black	3	
146	1	N/A	041554699159	FULL 'N SOFT WASHABLE	Very Black	1	
147	1	N/A	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1	

Column: 3 - Row: 10		Notch: 5		Fixture Type: HOOK BARS		Fixture Description: 5HK BRAND HB UNSTOPPABLE **	
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000016670				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: PL2000000145		HOOK BARS Rolled Up Code: N/A		UPC Blade Code: PM0000008588			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
148	1	N/A	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10	
149	1	N/A	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30	
150	1	N/A	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60	
151	1	N/A	041554647372	LASH DISCOVERY WASHABLE	Very Black	1	
152	1	N/A	041554054156	LASH STILETTO	Very Black	1	

